

Sherburne County Substance Use Prevention Coalition

Meeting Minutes
September 19, 2018

9:00 a.m.

Sherburne County Sheriff's Office Emergency Operations Center

Coalition Members Present:

Dan Bradley, Sherburne County Community Corrections	Mark Lees, Sherburne County HHS
Danielle Gessell, Sherburne County Sheriff's Office	Amanda Martin, Sherburne County HHS
Lisa Fobbe, Sherburne County Commissioner	Kasey Cable, Feeling Good MN
Alicia Maxwell, SUP Coalition Coordinator	Eric Balabon, Elk River Police Department
Roxanne Schreder, Sherburne County Sheriff's Office	Jen Gunderson, Parent
Tom Sterneman, Refuge EF Church	Alison Miller, Sherburne County HHS
Amy Halvorson, Sherburne County Community Corrections	Melissa Cribb, CMMHC
Angie Charboneau-Folch, Big Lake High School	Eric Nielsen, Elk River High School
Roger Fellows, Sherburne County Attorney's Office	Francine Kosse, Fairview Health Services
Jennifer Pim, Sherburne County Attorney's Office	

Dan Bradley called the meeting to order at approximately 9:05 a.m. Introductions were made.

Dan requested approval of the minutes from the August 15, 2018 meeting. Eric Balabon made a motion to approve the minutes, which was seconded by Francine Kosse. All were in favor.

Dan asked for any additions or changes to the proposed agenda, none were made. Lisa Fobbe made a motion to approve the agenda, which was seconded by Jennifer Pim. All were in favor.

Consent Agenda

Financial update was completed by Roxanne Schreder:

- Of the current budget of \$135,548.22, we have \$26,859.81 remaining in the grant.
- Current in-kind donations documented through September 2018: \$142,692.43

Roxanne advised that we have exceeded the match needed, but she encouraged members to continue to submit their output logs for Year 4 by the end of September.

SUP Retreat Continuation

Alicia reviewed what was discussed at the retreat. She presented the key themes that were noted and how they are interconnected with our current strategies. She also encouraged members to continue to brainstorm ways in which we could expand on these key themes. View themes [here](#).

TETO Campaign

Fall Campaign Plan

Roxanne advised we are going to run the fall campaign from October-December with the same marijuana-specific messaging.

Roxanne discussed different forms of outreach:

- Extra posters were available to take. The [Google Drive](#) has a list of places where the posters have already been posted.
- Scheduled Facebook posts will begin October 1. Roxanne encouraged members to share these posts on their social media sites, websites, newsletters, emails, etc.
- Roxanne also asked for feedback on developing a toolkit comprised of educational resources – similar to the parent resource bags – to be shared with local champions like judges. We could inquire if a judge(s) would be willing to distribute the toolkit to parents of youth who have been cited for alcohol or drug-related offenses. Jennifer Pim and Roger Fellows will check to see if any of the judges would be willing to do this. Dan also suggested utilizing the toolkit in diversion programs and HHS programs.
 - o Further discussion was had on the toolkit resources. Angie Folch mentioned that the Minnesota State High School League recently instated a new policy about eligibility after a chemical use violation. She will look into this policy and report back to the coalition. Dan advised Community Corrections has a Collateral Consequences booklet to show teens how their choices could affect their future. Alicia advised that parents expressed interest in receiving mental health resources. She mentioned the green mental health guides from HHS, but members suggested creating a resource that provides more direction for finding help rather than just contact information. Melissa Cribb volunteered to create a mental health resource for parents. She will share this with Alicia when it's completed. Tom Sterneman also recommended connecting with Jaime Hilyar on offering education during the ISD 728 Leadership Training.
- Two methods of outreach were suggested in August – bathroom stall signage and movie theater ads.
 - o Roxanne advised that Alicia connected with Buffalo Wild Wings in Elk River and they no longer offer bathroom stall ads nor could they recall when they did or who they went through. Danielle Gessell shared that All Over Promotions offers advertising in our area. Roxanne asked members to share if they know of any area businesses that offer visible signage/ads with her or Alicia.
 - o Roxanne also advised that Alicia inquired about running our campaign trailer at Elk River Cinema. They are willing to run the trailer and will allow us to have a table with information. Roxanne explained the different options and cost. Angie made a motion to approve the pre-trailer option for the fall, which would display the video at advertised movie show times, prior to trailers. The cost is \$2,992. This motion was seconded by Francine and all were in favor. Alicia inquired about contests to increase traffic to the SUP cinema table and to the SUP website. She mentioned the cinema was willing to donate free popcorn passes. Jennifer Pim suggested creating a short marijuana quiz on the website for individuals to take to be entered into the prize drawing. Alicia will create the quiz and she will also inquire about other prize options from the cinema, including free movie passes. Kasey Cable volunteered to assist with generating a QR code for easy quiz access.

Spring Campaign Plan – tabled until October.

HIPS Exhibit

Dan advised the HIPS Exhibit was on display at the County Wide Safe Schools meeting and that many school representatives had expressed interest in it. He advised that we will be partnering with Health and Human Services on some of these events as they are interested in assisting with this community education effort.

He mentioned that the exhibit is available to all interested organizations, but that we are specifically looking to schedule presentations with schools, faith-based institutions, and worksites. He inquired about Christ Our Light and Refuge Churches in Zimmerman. Lisa and Roxanne stated they would connect with Christ Our Light again to see if they could schedule a presentation. Tom stated to work with faith-based institutions we need to bring the religious aspect into it.

Dan inquired about potential worksite options. Suggestions included: gyms, libraries, Boys and Girls Club, and Becker Community Center. Alicia asked for anyone with connections to reach out to these agencies and/or provide her with their contact information.

Information Sharing/Agency Updates

- Roger recommended ensuring our website was listed on our letterhead.

The regular meeting was adjourned at 10:33 a.m.

Next Meeting: *Wednesday, October 17 at 9:00 a.m. in the Sheriff's Office Emergency Operations Center.*